

COVID-19 Aid Convoy

Edita partners with the Tahya Misr Fund to support families impacted by the ongoing COVID-19 outbreak

Cairo, May 2020

As part of Edita Foundation for Social Development's continued efforts to help curb the impact of the COVID-19 outbreak, EGP 2 million worth of Edita products were donated to the aid convoy launched by the Tahya Misr Fund to support families impacted by the outbreak. The foundation's second COVID-19 initiative saw 300,000 food boxes distributed to families in 300 villages across 16 governorates, making it the largest humanitarian aid convoy of its kind in Egypt.

